SENIOR PRODUCT DESIGNER / DESIGN ENGINEER

NATHANIEL OLANIYAN

Remote (Worldwide) UTC+1
Open to contractor or relocation

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Product Designer with 6+ years designing complex SaaS across fintech, edtech, media, and enterprise workflows. Strong in design systems, growth UX, and end-to-end delivery from discovery to dev-ready handoff. Design engineer experience shipping LLM-powered products and front-end implementations.

EXPERIENCE

2022 - 2026

HookSounds (United States), Full time

- Increased single-license sales 200%+ by redesigning the purchase path and introducing a multi-license cart.
- Contributed to 30%+ overall growth through iterative UX improvements and high-converting marketing pages.
- Designed Explore + Playlists to improve discovery and drive peak traffic.
- Built and maintained a Figma design system (tokens, components, documentation) used across product surfaces.
- Ran lightweight research using interviews + PostHog recordings to prioritize quick wins.

2020 - 2025

ProjectSet (United Kingdom), Part-time, contract

- Led redesign of an edtech platform within Tailwind UI constraints and shipped reusable UI patterns.
- Added gamification (badges, skill maps, streaks) to improve engagement.
- Resulted in 35% growth in user base following the redesign.

SELECTED CLIENTS (VIA AGENCY / CONTRACT)

ServiceNow (United States), via agency

Designed end-to-end UX for AI-assisted enterprise features; facilitated stakeholder alignment; shipped dev-ready specs.

Edward Jones (Canada), via agency

Designed investment dashboards; translated brand system into scalable product UI; delivered dev-ready specs.

Apple, Supplier Care (United States), via agency

Dashboard and workflow design for internal operations (contract).

Dell (United States), via agency

Service design work (contract).

Walmart (United States), via agency

Research + reusable UX patterns for large-scale workflows (contract).

PERSONAL PROJECTS

Refindbox

Memory-first bookmark tool with AI-assisted recall - https://refindbox.com

Baretodo

Minimal todo app built with AI-assisted goal matching - https://baretodo.com

EDUCATION

Bachelor of Science in Microbiology • First Class Honors

SKILLS

Design

Product Strategy • UX Research • Journey Mapping • Interaction Design • Visual Design • Design Systems

Technical

A/B Testing • Growth Optimization • Design QA • Accessibility (WCAG) • Developer Handoff

Tools

Figma • After Effects • Rive • React • HTML/CSS • JavaScript • Codex • VS Code • Claude • ChatGPT • Cursor